

Noel Massie
President
UPS, South California District

Noel Massie serves as President to the South California District of UPS. In this role, he manages a \$3.5 billion business unit employing almost 20,000 people and serving over 150,000 customers daily. He oversees all operations, customer relations, and revenue management in Hawaii, Southern California, and Southern Nevada.

Born and raised in the Bay Area, Noel attended San Jose State University's School of Engineering before receiving a bachelor's degree in business management from La Salle University in Philadelphia, Pa. He began his engineering career with an internship at IBM, before coming to work at UPS.

Noel joined UPS in 1977 as a part-time package handler, allowing him time to finish his degree. In 1980, he was promoted into management where he held a variety of positions across the country, including delivery operations, engineering, and a special assignment in learning and development at UPS's Corporate Office in Atlanta, Ga.

In addition to his corporate responsibilities, Noel serves as Chair to the Los Angeles Chamber of Commerce, the Los Angeles Urban League, and the World Trade Week Committee in Los Angeles. He also sits on the boards of Mobility 21 Southern California, the Advisory Board for UCLA Luskin School of Public Affairs, the Central City Association of Los Angeles, and the United Way of Greater Los Angeles. Noel received a White House Appointment to the Southern California District Export Council where he served until 2013.