



MARCH 2023 ECONOMIC OUTLOOK
HEALTHCARE + TECHNOLOGY

3.15.2023
9:00AM - 12:00PM PT

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In the midst of recession worries, employment has been growing. In California, health care and social services employment has added more jobs than any other sector except for logistics over the last two years and more than any other sector in the 4th quarter of 2022. Technology is changing the way in which health care is delivered, the employment requirements and the impact that will have on future growth. The March UCLA Anderson Forecast conference will roll out the latest economic outlook and the probability of a near term recession and the implications of technology and the new business of health care.

Access the full report at <https://bit.ly/uclaforecast0323>



Submit your questions at www.slido.com
using the event code #41562

AGENDA

9:00 - 9:05 a.m.	Welcome & Opening Remarks Jerry Nickelsburg, Director, UCLA Anderson Forecast
9:05 - 10:20 a.m.	UCLA Anderson Forecast for the Nation & California Leo Feler, Senior Economist, UCLA Anderson Forecast Edward Leamer, Distinguished Professor Emeritus, UCLA Anderson Jerry Nickelsburg, Director, UCLA Anderson Forecast
10:20 - 10:30 a.m.	Break
10:30 - 11:15 a.m.	Keynote Address Terry Kramer, Faculty Director, Easton Technology Management Center (Moderator) Johnese Spisso, President, UCLA Health & CEO, UCLA Hospital System, Associate Vice Chancellor, UCLA Health Sciences
11:15 - 12:00 p.m.	Healthcare and Tech Expert Panel Jennifer McCaney, Executive Director, UCLA Biodesign (Moderator) Branden Fini, Principal, Providence Ventures Deborah Freund, Professor, Health Policy & Management, UCLA Fielding School of Public Health Harlan Levine, President, Health Innovation & Policy, City of Hope
12:00 p.m.	Closing Remarks Jerry Nickelsburg, Director, UCLA Anderson Forecast

SPEAKER BIOGRAPHIES



Jerry Nickelsburg
Director
UCLA Anderson Forecast &
Adjunct Professor
UCLA Anderson School

Jerry Nickelsburg joined the UCLA Anderson School of Management and the UCLA Anderson Forecast in 2006. Since 2017, he has been the director of the UCLA Anderson Forecast. Nickelsburg teaches economics in the MBA program, with a focus on Asian economies. As the director of the UCLA Anderson Forecast, he plays a key role in the economic modeling and forecasting of the national and California economies. He has conducted research in the areas of labor economics, industrial organization, statistics and international monetary economics, focusing on the development of new data and the application of economic theory and statistical methods to policy issues. His current academic research is on specific skills, structural unemployment and energy efficiency in transportation.

Nickelsburg received his Ph.D. in economics from the University of Minnesota in 1980, specializing in monetary economics and econometrics. He was formerly a professor of economics at the University of Southern California and has held executive positions with McDonnell Douglas, FlightSafety International and FlightSafety Boeing during a 15-year span in the aviation business.



Leo Feler
Senior Economist
UCLA Anderson Forecast

Leo Feler joined the UCLA Anderson School of Management and the UCLA Anderson Forecast in 2020. He has conducted research and written articles in the areas of labor economics, urban economics, trade, banking and mergers and antitrust. He is responsible for the U.S. macroeconomic forecast.

Prior to joining UCLA, Leo worked in management consulting at Cornerstone Research and Boston Consulting Group. At Cornerstone Research, he advised the U.S. government and corporations on antitrust litigation and economic disputes. At Boston Consulting Group, he advised clients in the consumer retail industry on revenue growth and supply chain optimization strategies.

From 2010 to 2016, Leo was an assistant professor of international economics at Johns Hopkins University. He also worked at the World Bank, where he was an advisor to the country director for Brazil.

Leo received his Ph.D. in economics from Brown University in 2010, specializing in urban and labor economics; his M.A. in international policy studies from Stanford University in 2002; and his B.A. in economics and international relations from Stanford University in 2002.



William Yu
Economist
UCLA Anderson Forecast

William Yu joined the UCLA Anderson Forecast in 2011 as an economist. At Forecast, Yu focuses on economic modeling, forecasting and the Los Angeles economy. He also conducts research and forecasting on China's economy and its relationship with the U.S. economy. His research interests include a wide range of economic and financial issues, such as time series econometrics, data analytics, housing markets, human capital and innovation. Yu also teaches business forecasting, predictive analytics and data science courses at the UCLA Anderson School of Management and UCLA Extension. In 2019, he received the Distinguished Instructor Award for Digital Technology from UCLA Extension. He also serves as a faculty advisor for the Applied Management Research program at UCLA Anderson.

Yu received his bachelor's degree in finance from National Taiwan University in 1995 and was an analyst in Fubon Financial Holding in Taipei from 1997 to 2000. In 2006, he received his Ph.D. in economics from the University of Washington, where he was also an economics instructor and won two distinguished teaching awards. In 2006, he worked for the Frank Russell Investment Group for treasury and corporate yields modeling and forecasting. From 2006 to 2011, he served as an assistant and an associate professor of economics at Winona State University, where he taught courses in forecasting methods, managerial economics, international economics and macroeconomics.



Edward Leamer
Professor Emeritus,
UCLA Anderson School

Edward Leamer served as UCLA Anderson's Chauncey J. Medberry Professor of Management and a professor of economics, professor of statistics and director of the UCLA Anderson Business Forecast Project. His philosophy on education is straightforward.

After serving as assistant and associate professor at Harvard University, Leamer joined the UCLA faculty in 1975 as professor of economics. In 1990, he moved across campus to UCLA Anderson and was appointed to the Chauncey J. Medberry Chair. He is a fellow of the American Academy of Arts and Sciences, and a fellow of the Econometric Society.

In 2014, he won the award for Outstanding Antitrust Litigation Achievement in Economics, awarded annually by the American Antitrust Institute.



Johnese Spisso
President, UCLA Health & CEO,
UCLA Hospital System,
Associate Vice Chancellor,
UCLA Health Sciences

Johnese Spisso assumed the position of President of UCLA Health, CEO of UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences in 2016. She is a nationally recognized academic healthcare leader with more than 30 years of experience, and oversees all operations of UCLA's hospitals and clinics as well as the health system's regional outreach strategy.

Before coming to UCLA, Spisso spent 22 years at UW Medicine in Seattle, Washington, where she was promoted from Chief Nursing Officer to Chief Operating Officer to Chief Health System Officer and Vice President of Medical Affairs for the University of Washington. She served in the latter role from 2007-2016 and was responsible for the two academic medical centers, two community hospitals, the network of community clinics, and the Airlift Northwest flight program. While there, Spisso played a major role in expanding collaborations with regional hospitals and in the operational integration of two major community hospitals into UW Medicine. She also was instrumental in leading the development of a statewide trauma system.

Prior to UW, as a registered nurse, Spisso rose through the ranks over 12 years at the University of California, Davis Medical Center and directed the critical care, trauma and burn center, emergency services and the Life Flight Air-Medical Program. Before that, she began her career as a critical-care nurse in the medical, surgical and transplant intensive care unit at the University of Pittsburgh Medical Center Presbyterian.

Spisso received a master's degree in health care administration and public administration from the University of San Francisco, and a bachelor's degree in health sciences from Chapman College. She earned her RN at the St. Francis School of Nursing. She has published numerous articles and book chapters on healthcare leadership, and she serves on several national boards, including the American Association of Medical Colleges' Council of Teaching Hospitals and Health Systems.

Spisso is active in community leadership and has served as the Los Angeles Community Chair for the Leukemia and Lymphoma Society Light the Night Walk as well as the Los Angeles Community Chair for the American Heart Association's Go Red for Women Luncheon. She has received numerous awards and recognition throughout her career, recently being named to Modern Healthcare's Top 25 Most Influential Women Leaders in 2019, LA Business Journal's 500 Most Influential Leaders in Los Angeles in 2020, Modern Healthcare's Top 50 Clinical Leaders of 2020 in the U.S., and the Los Angeles Business Journal Women of Influence Award for Health Care in 2021 and 2022.



Terry Kramer
Faculty Director,
Easton Technology Management Center,
UCLA Anderson School

A graduate of UCLA (B.A., '82) and Harvard Business School, Terry Kramer has extensive technology and leadership expertise in the domestic and international telecommunications industry. Since beginning his career at Harris Corporation and Booz Allen Hamilton, Kramer has held executive roles at AirTouch, PacTel and Vodafone globally.

While serving as an entrepreneur in residence at the Harvard Business School between 2011 and 2013, Kramer was appointed by President Obama to serve as Ambassador, Head of U.S. Delegation for the World Conference on International Telecommunications in June 2012. This delegation formulated and communicated the U.S. policy regarding the criticality of a free and open Internet as well as an inclusive, multistakeholder governance, the need to proactively address cybersecurity threats and the need for liberalized, open markets that encouraged accelerated global broadband access.

An adjunct professor at UCLA Anderson since 2013, Kramer is a full-time faculty member, teaching the foundational technology management course, covering the impact of disruptive innovation on products, services, markets and competition. He is also the Faculty Director of the Easton Technology Management Center. Kramer is the Board Chair of Skylo Technologies and Harvard Business School's California Research Center. He also serves on the advisory boards of RapidSOS and Jarby U and UCLA's Economics Department Board of Visitors.



Jennifer McCaney
Executive Director,
UCLA Biodesign

Jennifer McCaney, PhD, is the Executive Director of UCLA Biodesign, an early-stage innovation program for healthcare technology and Associate Director of the UCLA CTSI. Jennifer is an Assistant Professor in the Department of Medicine at the UCLA David Geffen School of Medicine and a Lecturer at the Anderson School of Management where she leads courses on disruptive technology and entrepreneurship in healthcare. A co-founder of Hourglass Technologies, a Stanford Biodesign company, Jennifer led early product development and also launched the MedTech Innovator Accelerator, which grew from an initial cohort of 20 companies to over 150 alumni with a combined \$700M in funding. Jennifer has worked extensively with start-up companies in medtech, digital health and diagnostics, as well as business development executives from leading manufacturers, including J&J, Amgen, Baxter, BD, Olympus, and others in her role as the Director of MedTech Innovator. A Fulbright Scholar, Jennifer completed her PhD in mechanical engineering at Stanford and MS in biomedical engineering from the University of New South Wales. Jennifer holds an MS and BS in mechanical engineering from MIT where she was a Draper Fellow and a BS in management science from the MIT Sloan School of Management.



Branden Fini
Principal,
Providence Ventures

Branden currently serves as a Principal at Providence Ventures ("PV"), having joined in 2019. Since joining, Branden has made investments in OrthAlign, MacroHealth, Arrive Health (fka RxRevu), and Kno2. He currently sits on the boards of MacroHealth, Arrive, Omada, and Kno2 as an observer.

Prior to joining PV, Branden was an MBA candidate at The Wharton School, where he studied healthcare management, with a focus on healthcare IT, and corporate strategy. During his time at Wharton, Branden also worked at Transformation Capital, a Boston, MA-based growth equity firm focused on healthcare IT and tech-enabled healthcare services. Before Wharton, Branden spent most of his time in an investor role at Strathspey Crown, a Newport Beach, CA-based investment firm that made a wide range of investments across healthcare, spanning early- and late-stage investments. Branden also spent time at ShoutStore, an early stage e-commerce platform for physician practices and portfolio company of Strathspey Crown, where he led corporate development efforts.

Branden holds an MBA from The Wharton School and a degree in Mathematics from Northwestern University, where he was a Ryan Scholar.



Deborah Freund
Professor,
Health Policy & Management,
UCLA Fielding School of
Public Health

Deborah Freund is a health economist, former President of Claremont Graduate University, Provost at Syracuse University, and Vice Chancellor and Dean of the Faculty at Indiana University. She is now an adjunct professor in the Department of Health Policy and Management at UCLA and a Research Full Professor at Claremont Graduate University. The focus of her research is Medicaid managed care, Pharmacoeconomics, health insurance, health outcomes, and disparities. She was the first person to negotiate Medicaid Managed Care contracts in New York State and helped implement the two-plan model in California. She also was the co-developer of what is now the Medical Care Expenditure Panel Survey. In the 1980s she wrote Legislation for the Medicare Program, The National Health Insurance Program in Australia, that required the Pharmaceutical Benefits Advisory Committee to conduct cost effectiveness analyses when pricing new pharmaceuticals on the Australian National Formulary. She serves or has served on the board of several important organizations, including Cedars Sinai, Children's Hospital of Los Angeles, San Antonio Regional Hospital, The Institute for Clinical and Economic Review (ICER) and Excellus Blue Cross and Blue Shield. She also was on the Board of what is now called AcademyHealth and served as Executive Director of ASHEcon, The American Society of Health Economists. In the past she consulted for what is now CMS, testified in front of Congress several times, and chaired the Medical Care Section of The American Public Health Association. She won the J.S. Drotman Award from the American Public Health Association and the Kershaw Prize from The Association of Public Policy Analysis and Management.



Harlan Levine
President,
Health Innovation & Policy,
City of Hope

Harlan Levine, M.D., is president of health innovation and policy. He also serves as the chair of the board of AccessHope™, a spinout company from City of Hope that is focused on serving the employer market and making leading-edge cancer care available to all regardless of geographical location.

Prior to City of Hope, Dr. Levine held executive roles at UnitedHealth Group, Towers Watson and Anthem Inc. He currently serves as a board member and secretary for BioScienceLA, as a member of the Keck Graduate Institute's Board of Trustees, and as a board member for Vida Health, Active Life Scientific and Reimagine Care. He is on the the advisory board for Innovaccer and Laguna Health. For 10 years he has been a strategic advisor to the founder/chairman of the board of Quantum Health, and now chairs its external clinical advisory board. In addition, he is a member of the Accessibility and Affordability Working Group for California Institute for Regenerative Medicine and a senior fellow for Health Evolution Forum's New Models of Care Delivery.

He is certified by the American Board of Internal Medicine and licensed by the Medical Board of California. He earned his undergraduate degree from Harvard College and his medical degree from the University of California San Francisco. He interned at Mount Zion Hospital and Medical Center in San Francisco and completed his residency in internal medicine at Cedars-Sinai Health System in Los Angeles.

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